

COLLABMAKER
CONNECTING FUTURES



Enabling impactful collaborations



CollabMaker is the new online home for people, purpose-driven businesses, social enterprises and not-for-profits who want to collaborate to make a better world.

Problem

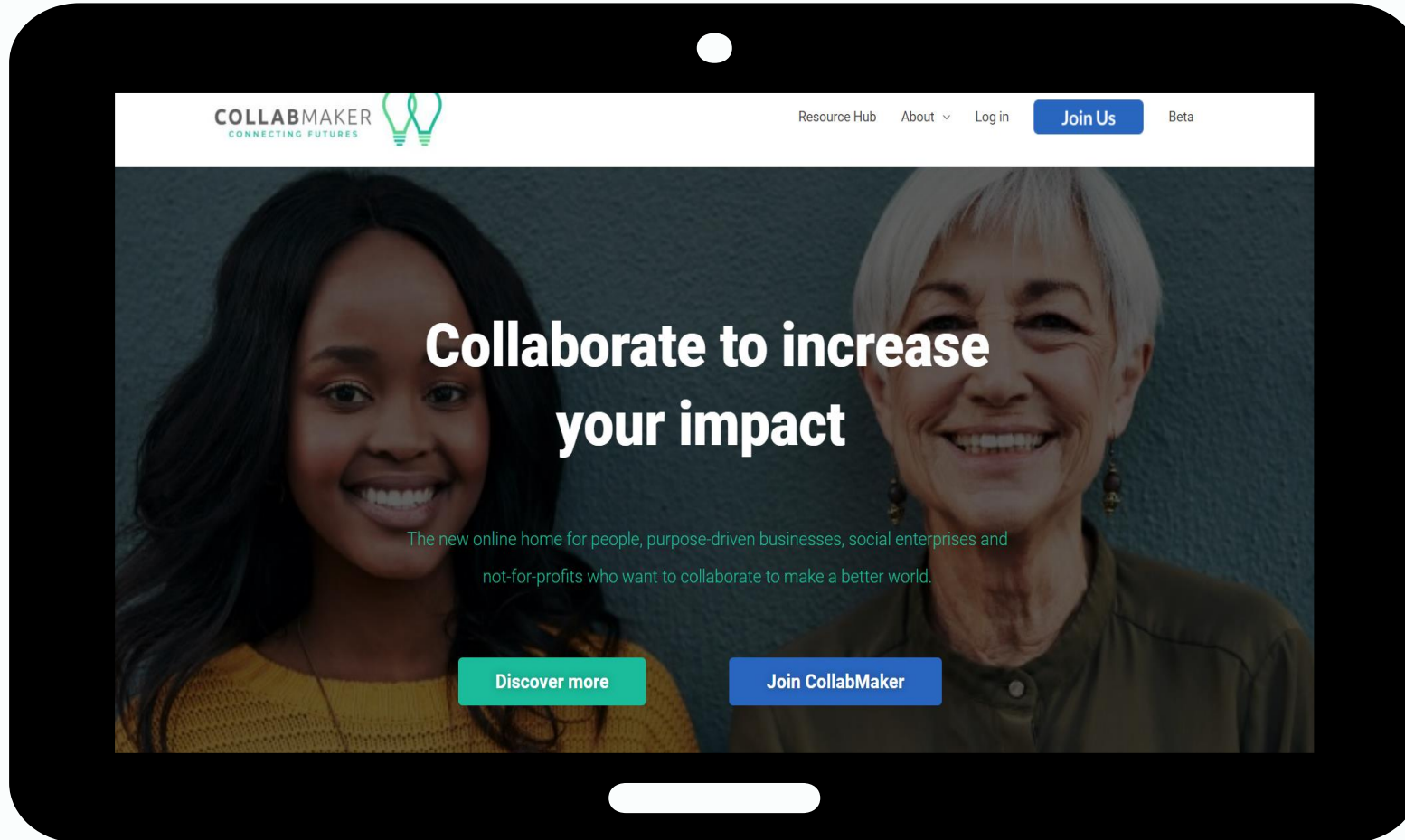
Organisations working towards creating a better world, often don't have the skills they need within their organisation to progress quickly enough towards their mission. They often do not collaborate with other organisations working towards the same vision.

It's difficult to find the people and companies with the matching values, experiences and skills to collaborate with. This means it takes too long to create the changes in the world they are working so hard to try and create.

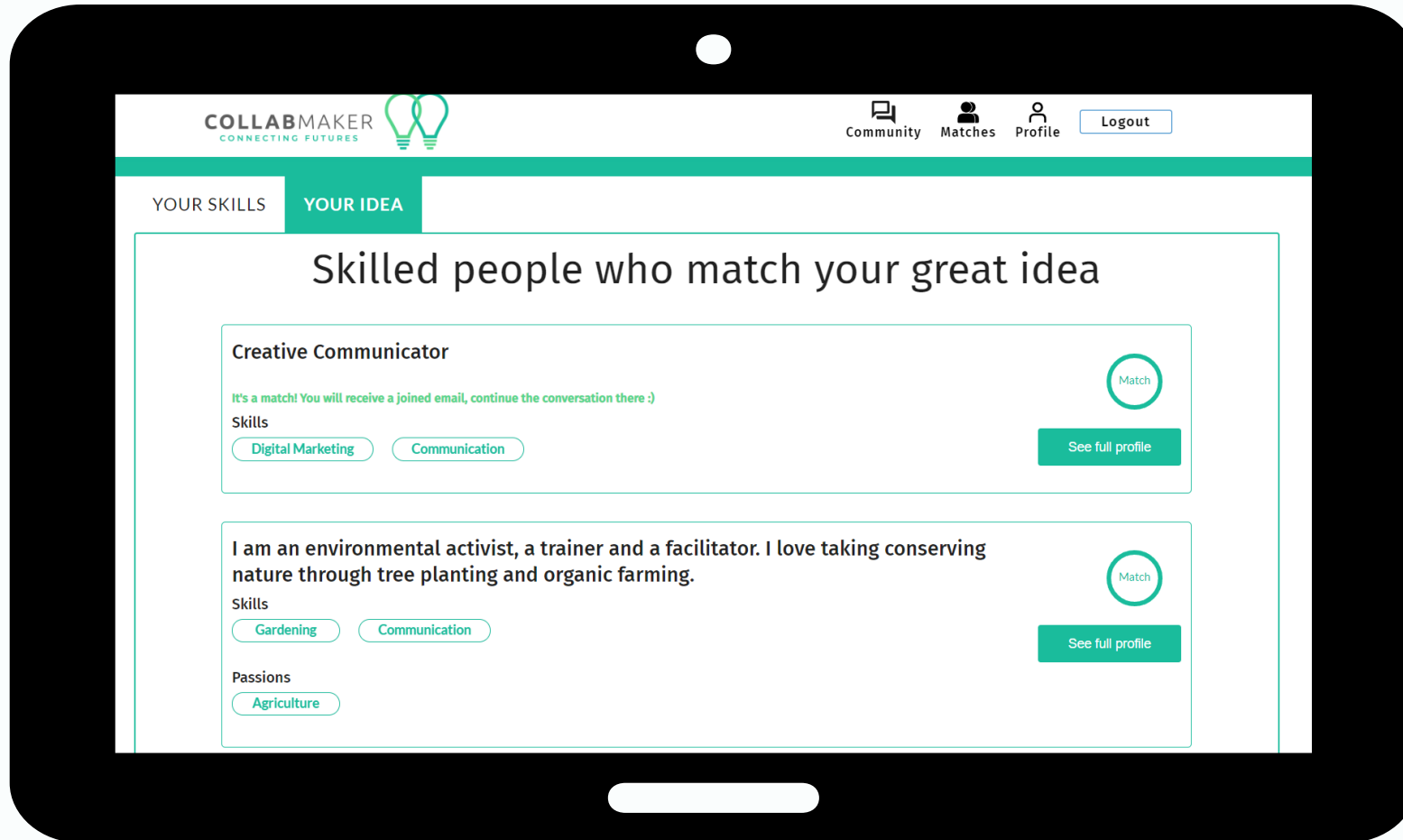


Time and energy spent solving challenges and re-inventing the wheel on their own.

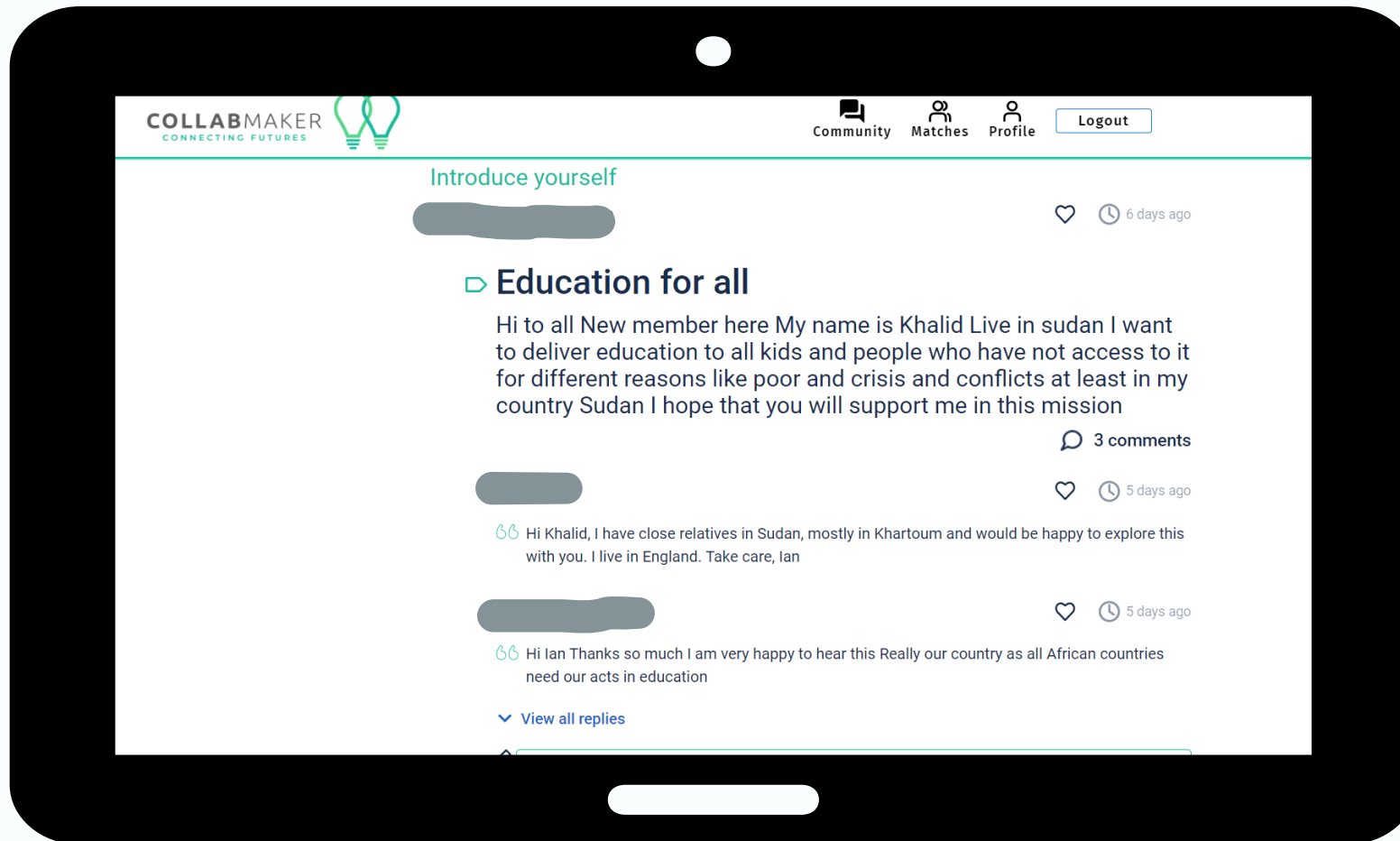
Solution



So we built CollabMaker to help solve this problem.



Our automatic matchmaking facility reduces the time it takes to find other people and organisations with shared values whom are actively looking to collaborate with others. In the past 12 days since launching the new CollabMaker we have introduced matches who want to meet each other from Denmark, Malaysia, Spain, Sudan, Sweden, the UK and the USA.



The recent Reach for Change and Ashoka Changemaker reports* highlighted the need for a safe space community where people can bounce thoughts around, develop ideas and support each other.

Our community enables people to do just that.

People on CollabMaker also increase their network through the people they engage with on the platform.

* <https://www.ashoka.org/en-nrd/program/nordic-changemaker-map>

Business model

For contributors (limited functionality)

- Interact with likeminded from all over the world
- Contribute experience and knowledge to others
- Match and collaborate on **other's** businesses
- Access articles, podcast, and some events

Pay as you can afford

For startups looking for knowledge and skills

- Match and collaborate on **own** ideas, businesses or challenges
- Find people with the right skills or expertise

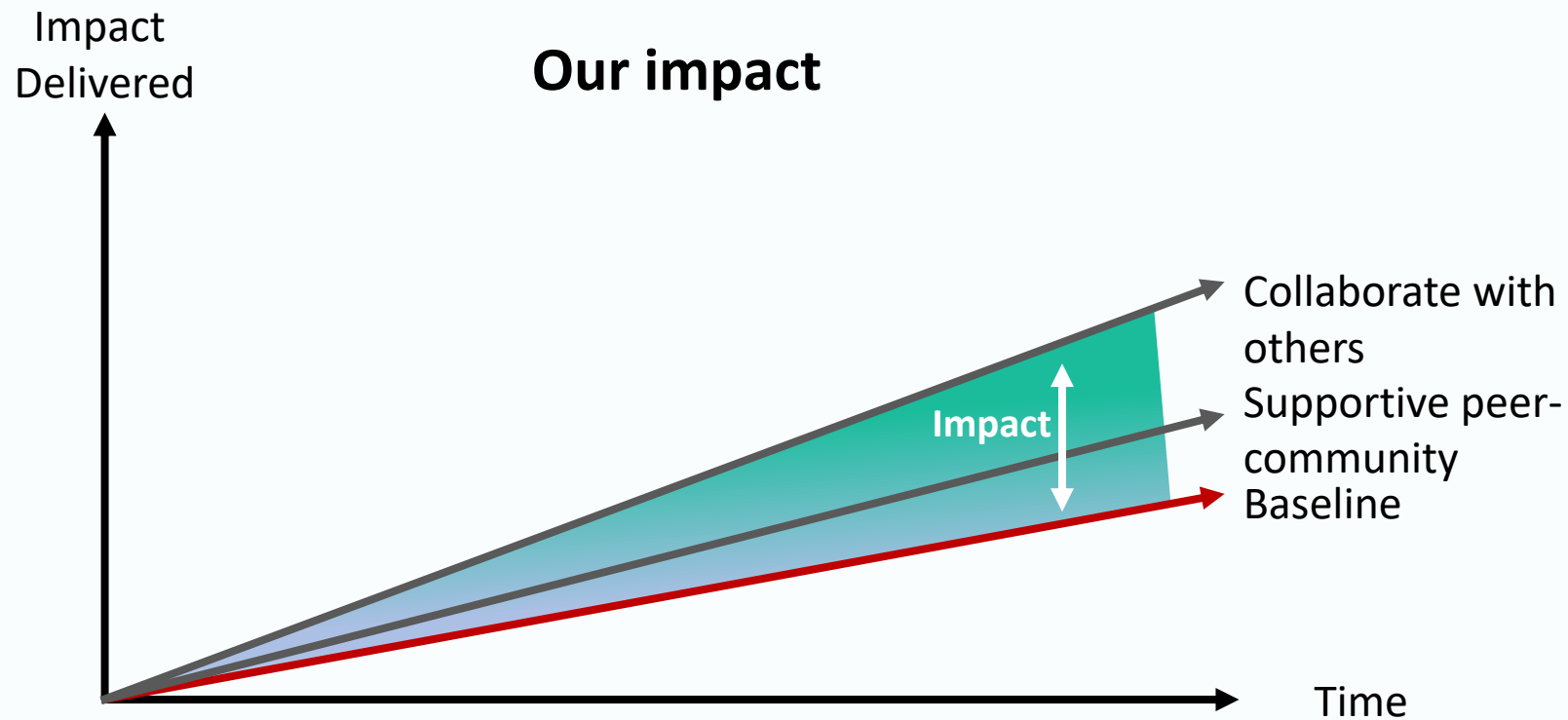
Subscription:
€19.99 per month

For incubators, business advisors, etc.

- Possibility to offer the unlimited platform to alumni companies (up to 1000 companies)
- Measurement and report of impact from portfolio companies

Subscription:
€6500 per month

Enable companies to make more impact



Our impact is to enable companies to make more impact. We know our impact by asking collaborating people and organisations what the goal of the collaboration and the intended impact at the beginning of the collaboration. We then ask at the end what the result was.

CollabMaker also brings people together working towards a greater good.

Traction and market



120
users



32
countries



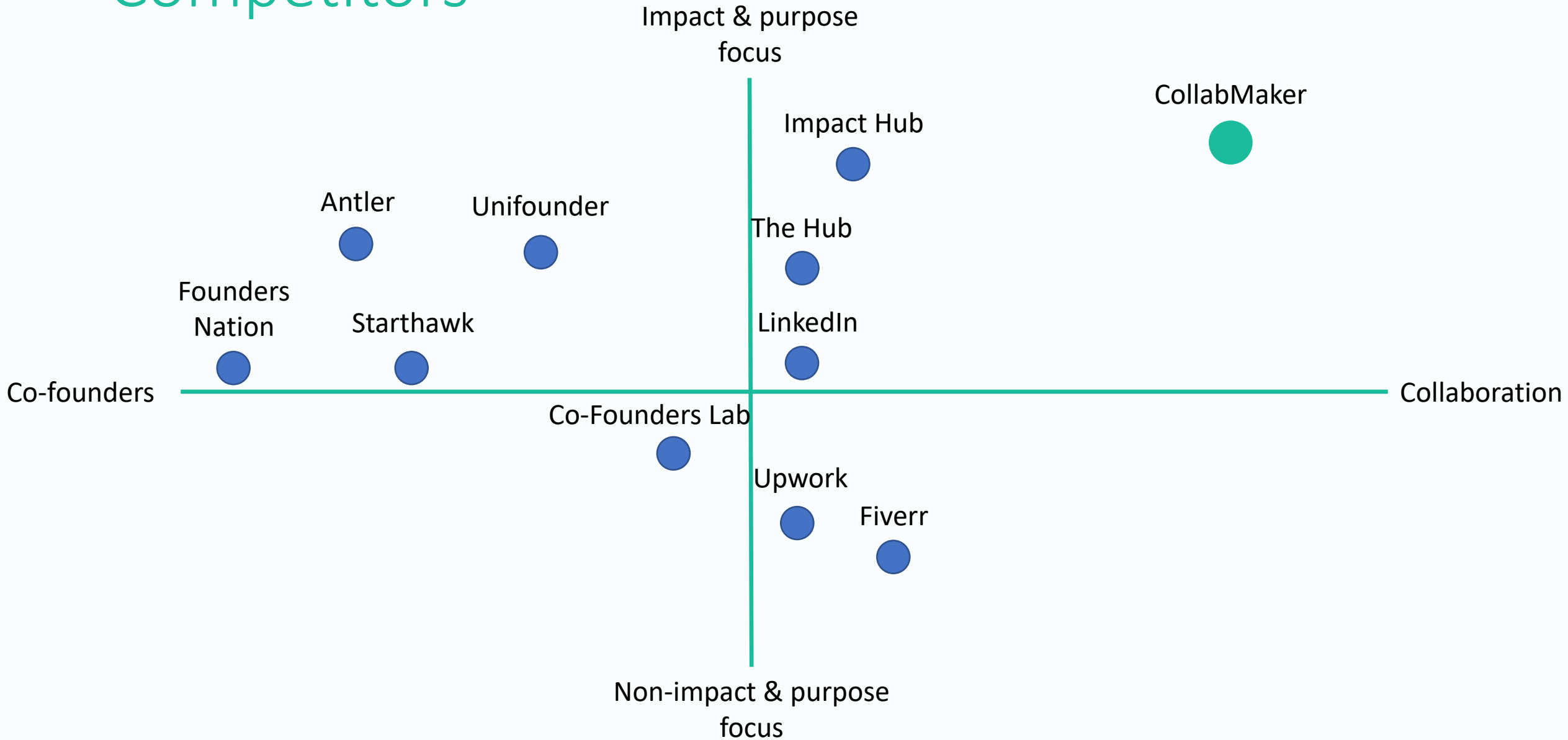
8
collaborations



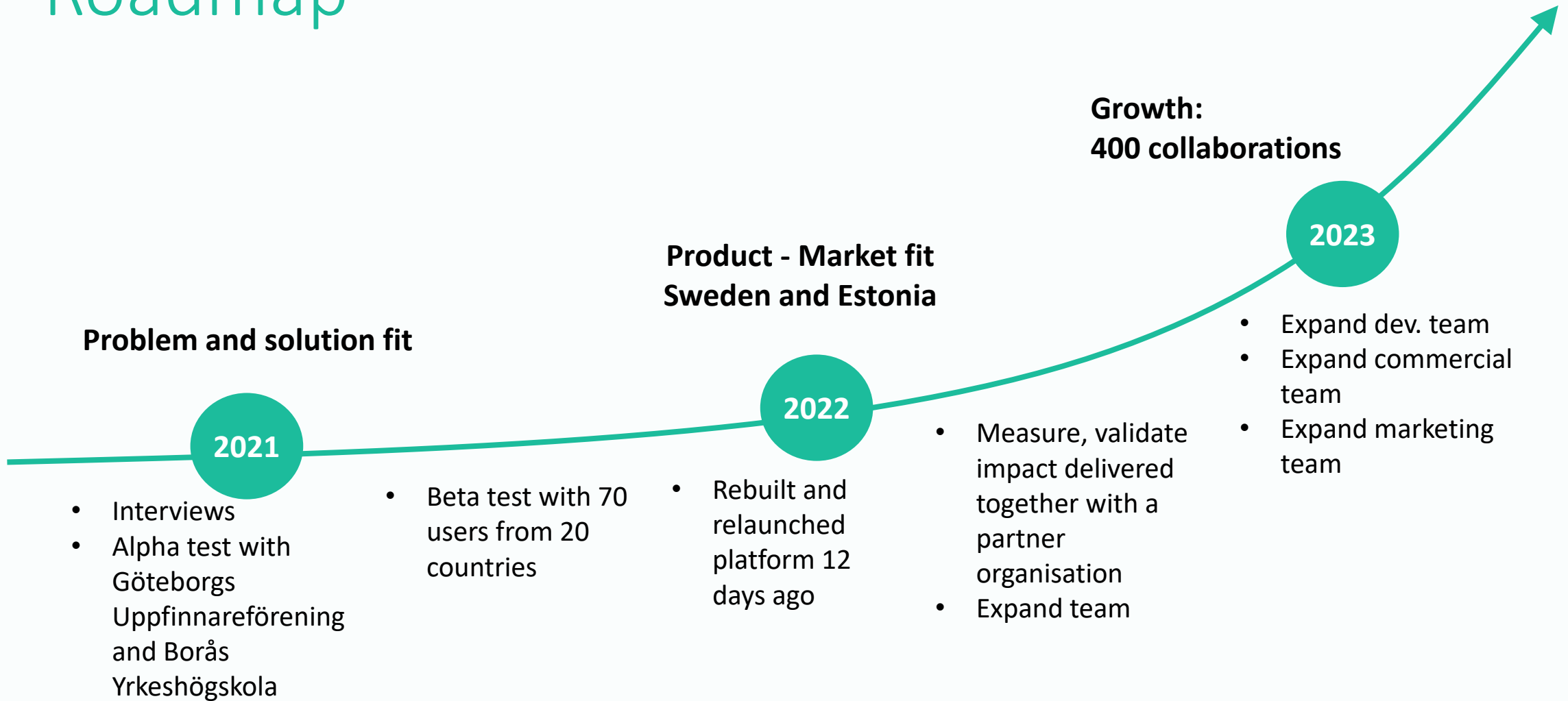
10k – 20k
new purpose-driven
startups in EU per year*

* 30k-50k new startups per year in EU. <https://medium.com/glassdollar/estimating-the-number-of-startups-in-europe-5d28286307f8>. 36,7% estimated to be Impact-driven (Slush 2019)

Competitors



Roadmap



Team



Mark Hooley
Marketing and
Communication, Strategy



Henrik Olsson Nordvang
Business Development,
Service Development,
Strategy



Joakim Olovsson
Tech lead and fullstack
development



Vacant
Front-end and back-end
developers

COLLABMAKER
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Our proposal

Collaborate with those of you who actively support people, purpose-driven start-ups & micro-companies in developing their ideas and creating impact.

We offer:

- Opportunity to increase the impact and value delivered by your portfolio companies
- Contribute to setting up the new home for impact people
- Measure and validate the impact accelerated by our services for your portfolio companies

We ask for:

- A meeting to discuss potential collaborations

People love what we are doing



I felt immediately that this is what I have been looking for 😊.
Daniela, France

You guys are onto something, so good to see someone do this 😊.
Ian, UK



The CollabMaker platform is just what I was looking for 😊 😊.
Elizabeth, U.S.

I was amazed how CollabMaker are connecting futures in a diverse, inclusive and mega-creative way 😊.
Clara, Brazil.



Thank you!

Please contact us at henrik@collabmaker.com or mark@collabmaker.com for more information

